

MODULE 3: ENGAGEMENT

Engaging in Learning & Designing Your Study

Lesson 14: Research Design/Methodology Part I

Guiding Questions

- How will you design your research?

This is the part where you need to lay out all of the details of your research design and procedure, step-by-step. This begins with your research question, then your hypothesis and variables, followed by your population and sample. You will also need to state your methods and instruments used, including background and your purpose in using said methods. In each of these components, be as detailed and descriptive as you can. Elaborate on the details of your population and sample, ensuring that your audience has a clear picture of who your participants are. When you are discussing your methodology, be sure to discuss the nature of your methods (qualitative or quantitative), as well as the specifics of the precise methods you will use, and the purpose they will serve in answering your research questions.

Read through at least one of all of the ‘Methodology’ sections of these peer-reviewed journals. Take note of the structure and language used. This will give you an exemplar and a clearer idea of how you can structure and write your research design:

- Organizational culture: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5016718/>
- Finance: <https://pdfs.semanticscholar.org/2961/8505c54275f64b418f577247ad5998eead1a.pdf>
- Organizational change: <https://www.pmi.org/learning/library/organizational-change-projects-action-research-6483>