



**EIU-PARIS**

59 RUE LAMARCK, 75018

**PARIS**



## Post Graduate Diploma in Business Administration (PGDBA)



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## RECOGNITION & ACCREDITATION

### Legal Status, Accreditation, and International Benchmarking

The European International University – Paris (EIU-Paris) is a legally registered private higher education institution in France, operating as a distance learning center (Centre d'enseignement à distance). It is fully listed in the French Ministry of National Education's official directory of recognized institutions under the following details:

- UAI Code: 0756213W
- Official Name: Etablissement d'enseignement à distance European International University
- Supervising Authority: Ministère de l'Éducation nationale
- Academic Region: Paris
- Address: 59 rue Lamarck, 75018 Paris (Paris 18e Arrondissement)

This listing can be publicly verified through the official French government portal:

[https://www.education.gouv.fr/acce\\_public/index.php](https://www.education.gouv.fr/acce_public/index.php) | To verify, simply enter the UAI Code: 0756213W in the search field.

EIU-Paris is authorized to confer institutional academic degrees, issued under its autonomous academic authority in full compliance with the French Education Code (Articles L 444-1 to L 444-11 and R 444-1 to R 444-28). While not classified as Diplômes Nationaux, these qualifications are internationally benchmarked to align with key global frameworks, including the European Higher Education Area (EHEA) and the UNESCO Global Convention on the Recognition of Qualifications concerning Higher Education.

The credibility and global relevance of EIU-Paris are further underscored by:

- Recognition as a Premier Institution by the Accreditation Service for International Schools, Colleges & Universities (ASIC, UK)
- A prestigious QS 5-Star Rating across Teaching, Online Learning, Graduate Employability, Inclusiveness, and Academic Development

Active memberships in leading international academic networks and quality assurance bodies, including:

- Business Graduates Association (BGA), United Kingdom
- European Council for Business Education (ECBE), Belgium
- Association for Transnational Higher Education Accreditation (ATHEA), Europe

## **Post Graduate Diploma in Business Administration**

### **(PGDBA)**

Awarding Institution: European International University – Paris (EIU–Paris)

Degree Type: EIU–Paris Institutional Qualification (Level 7 Equivalent)

Mode of Delivery: 100% Online | Modular | Self-Paced | Asynchronous

Admission: Open Year-Round

Language of Instruction: English

### **Programme Overview**

The Post Graduate Diploma in Business Administration (PGDBA) at EIU–Paris is a dynamic and intensive Level 7 programme designed to equip professionals with advanced managerial skills, leadership strategies, and functional business expertise.

Delivered entirely online, the PGDBA is tailored for aspiring managers, entrepreneurs, and mid-career professionals seeking a globally respected credential that bridges the gap between academic theory and real-world business application.

- Total Credits: 60 ECTS
- Modules: 8 Core Modules (7.5 ECTS each)
- Duration: 12 Months (depending on study route)

### **Programme Structure & Learning Model**

The PGDBA is delivered using EIU–Paris's flexible, asynchronous learning model. Students benefit from curated study materials, case-based learning, and assignments designed to promote critical thinking and workplace relevance.

Students are expected to:

1. Engage with structured learning content for each module

2. Complete a final Application-Oriented Assignment (AOA) of 3,500–4,000 words per module
3. Apply learned concepts to their work environment or simulated scenarios
4. Repeat the process for all 8 modules

There are no exams or oral defenses required under this programme.

### **Programme Curriculum**

Modules (8 x 7.5 ECTS):

1. MGT510 – Managerial Accounting
2. MGT520 – Managing Business Strategy
3. MGT530 – Human Capital Management
4. MGT540 – Marketing Management
5. MGT550 – Managing Operations
6. MGT560 – Leading Organisation
7. MGT570 – Financial Management
8. MGT580 – Project Management

### **Assessment Method**

Each module is assessed through a comprehensive Application-Oriented Assignment (AOA) of 3,500–4,000 words. These assessments are designed to:

- Test applied knowledge in functional business areas
- Evaluate strategic thinking and problem-solving skills
- Reinforce direct relevance to the learner's professional context

## **Learning Platform: EIU-Paris LMS**

All academic activity takes place on the EIU-Paris Learning Management System (LMS), offering:

- 24/7 access to modules and resources
- Assignment submission and automated tracking
- Faculty feedback and grading
- Mobile and desktop compatibility

## **Study Routes Available**

1. Regular Route
  - Standard duration: 6–12 months
  - Tuition Fee: €1,250 (one-time payment)
  - Installment options available
2. Fast-Track / Accelerated Route
  - Completion possible in under 6 months
  - Designed for motivated, high-capacity learners
  - Contact for support: +33 6 07 59 11 97
3. VAE Route (Validation des Acquis de l'Expérience)
  - Portfolio-based recognition of prior experience
  - No coursework required
  - Completion in 3–6 weeks
  - Contact for support: +33 6 07 59 11 97

## Entry Requirements

Applicants must meet one of the following:

- A Bachelor's degree or equivalent qualification from a recognized institution,  
or
- At least 9 years of verified professional experience in business or  
management roles (Mature Entry Route)

## English Proficiency

- Waived if prior education was in English
- Others may submit TOEFL/IELTS or take the EIU-Paris in-house test

## Technical Requirements

- Basic digital literacy
- Reliable internet access and personal device

## Programme Learning Outcomes

Graduates of the PGDBA will be able to:

- Demonstrate deep functional knowledge of key business domains
- Apply strategic and operational insights to solve business problems
- Lead organizational initiatives with innovation and ethical responsibility
- Prepare for MBA-level studies or enhance workplace performance

## Tuition Fee Structure

- One-time full payment: €1,250
- 3 Monthly Installments:  $€516.66 \times 3 = €1,550$
- 6 Monthly Installments:  $€308.33 \times 6 = €1,850$

Instalments are paid monthly until completion. Graduation, degree attestation, and DHL shipment of original documents are billed separately.

## Who Should Apply

This programme is ideal for:

- Mid-level professionals seeking upward mobility
- Entrepreneurs managing or launching their businesses
- Graduates preparing for MBA studies
- International learners requiring flexibility and affordability
- Professionals opting for fast-track or VAE recognition pathways

## Awarding Institution

European International University – Paris (EIU–Paris) is a legally registered private higher education institution in France. Listed under UAI Code: 0756213W in the national directory of the French Ministry of National Education, EIU–Paris confers institutional degrees in full compliance with French Education Code Articles L444-1 to L444-11.

## Global Recognition & Accreditation

EIU–Paris is globally recognized for academic excellence and innovation through:

- ASIC (UK) – Premier Institution
- QS Intelligence Unit – 5-Star Ratings in Teaching, Online Learning & Employability

Memberships:

- Business Graduates Association (BGA), UK
- European Council for Business Education (ECBE), Belgium
- Association for Transnational Higher Education Accreditation (ATHEA), Europe

## Get Started Today

[Apply Now] | [Download Brochure] | [Speak to an Advisor]

Website: <https://eiu.ac>

Fast-Track or VAE Support: +33 613 926 264

Request Information: [https://eiu.ac/lead\\_form/](https://eiu.ac/lead_form/)