



EIU-PARIS

59 RUE LAMARCK, 75018

PARIS



Bachelor of Business Administration (BBA) – Final Year Top-up



ACCREDITATION SERVICE
for
INTERNATIONAL SCHOOLS,
COLLEGES & UNIVERSITIES



European
Council for
Business
Education



RECOGNITION & ACCREDITATION

Legal Status, Accreditation, and International Benchmarking

The European International University – Paris (EIU–Paris) is a legally registered private higher education institution in France, operating as a distance learning center (Centre d'enseignement à distance). It is fully listed in the French Ministry of National Education's official directory of recognized institutions under the following details:

- UAI Code: 0756213W
- Official Name: Etablissement d'enseignement à distance European International University
- Supervising Authority: Ministère de l'Éducation nationale
- Academic Region: Paris
- Address: 59 rue Lamarck, 75018 Paris (Paris 18e Arrondissement)

This listing can be publicly verified through the official French government portal:

https://www.education.gouv.fr/acce_public/index.php | To verify, simply enter the UAI Code: 0756213W in the search field.

EIU–Paris is authorized to confer institutional academic degrees, issued under its autonomous academic authority in full compliance with the French Education Code (Articles L 444-1 to L 444-11 and R 444-1 to R 444-28). While not classified as Diplômes Nationaux, these qualifications are internationally benchmarked to align with key global frameworks, including the European Higher Education Area (EHEA) and the UNESCO Global Convention on the Recognition of Qualifications concerning Higher Education.

The credibility and global relevance of EIU–Paris are further underscored by:

- Recognition as a Premier Institution by the Accreditation Service for International Schools, Colleges & Universities (ASIC, UK)
- A prestigious QS 5-Star Rating across Teaching, Online Learning, Graduate Employability, Inclusiveness, and Academic Development

Active memberships in leading international academic networks and quality assurance bodies, including:

- Business Graduates Association (BGA), United Kingdom
- European Council for Business Education (ECBE), Belgium
- Association for Transnational Higher Education Accreditation (ATHEA), Europe

Bachelor of Business Administration (BBA) – Final Year Top-up

Awarding Institution: European International University – Paris (EIU–Paris)

Degree Type: EIU–Paris Institutional Degree

Mode of Delivery: 100% Online | Modular | Self-Paced | Asynchronous

Admission: Open Year-Round

Language of Instruction: English

Programme Overview

The BBA Top-up Programme is a final-year academic pathway designed for students who already hold a Level 5 qualification, diploma in business/management, or associate degree in a related field. It enables students to complete the final 60 ECTS credits of their bachelor's degree and earn an internationally benchmarked Bachelor of Business Administration (BBA) awarded by EIU–Paris.

- Total Credits: 60 ECTS
- Modules: 8 (7 Specialization Modules + 1 Capstone Project)
- Standard Duration: 12 Months (Varies by study route)

The final Capstone Project allows learners to explore a niche focus within their specialization—for instance, a student in International Business Management may choose to focus their project on Strategic HRM.

Specialization Tracks (Choose One)

- International Business Management
- Integrated Marketing Communications
- Finance
- Travel and Tourism Management
- Hotel and Hospitality Management

Study Routes Available

To support a range of academic and professional profiles, EIU–Paris offers three flexible pathways for completing the BBA Top-up:

1. Regular Route

- Duration: 12 months (self-paced)
- Suitable for steady, structured learners
- Tuition Fee: €1,000 (one-time payment)
- Installment options available (see below)

2. Fast-Track / Accelerated Route

- Complete the programme in a shorter time frame
- Ideal for high-performing and highly motivated students
- Contact for fast-track guidance: +33 6 07 59 11 97

3. VAE Route (Validation des Acquis de l'Expérience)

- French model of prior learning assessment
- No coursework; based on portfolio documentation
- Completion possible in 3–6 weeks
- Contact for VAE support: +33 6 07 59 11 97

Entry Requirements

Applicants must meet one of the following criteria:

- Hold a Level 5 qualification, business diploma, or associate degree, or
- Other business-related qualifications may be considered on a case-by-case basis, or

- Mature Entry: Minimum 6 years of verified middle or senior-level managerial experience

English Language Proficiency

- No test required if prior education was in English
- Others must submit IELTS/TOEFL scores or take the EIU–Paris in-house English test

Technical Requirements

- Basic digital literacy
- Stable internet connection and computer access

Learning Outcomes

Graduates of the BBA Top-up programme will be able to:

- Demonstrate advanced business knowledge within a specialization
- Apply analytical and strategic thinking in real-world settings
- Communicate effectively in professional global contexts
- Conduct research aligned with business objectives
- Lead ethically and responsibly in diverse organizational environments

Assessment Method

Each module is assessed through a final Application-Oriented Assignment (AOA) of 2,500 to 3,000 words. Assignments are designed to assess students' practical understanding, problem-solving skills, and ability to apply theoretical concepts.

There are no exams or oral defenses required under this programme.

Learning Platform: EIU–Paris LMS

All coursework is delivered via the EIU–Paris Learning Management System (LMS)—a user-friendly, cloud-based platform that provides:

- 24/7 access to course modules and digital resources
- Automated assignment submission and tracking
- Real-time instructor feedback and grading
- Mobile accessibility for learning on the go

Refer to the official EIU–Paris LMS User Manual for detailed guidance.

Tuition Fee Structure

- One-time full payment: €1,000
- 3 monthly installments: $€433.33 \times 3 = €1,300$
- 6 monthly installments: $€266.66 \times 6 = €1,600$

Installments are paid monthly until completion. Fees for graduation, degree attestation, and DHL shipment of original documents are billed separately.

Who Should Apply?

This programme is ideal for:

- Business diploma or Level 5 holders seeking degree completion
- Working professionals looking to formalize their experience
- Entrepreneurs and business owners aiming to enhance their strategy skills

- International learners seeking flexible, affordable, and globally recognized study
- Candidates seeking fast-track or VAE assessment options

Awarding Institution

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Degrees are awarded as EIU–Paris Institutional Degrees, conferred in full compliance with the French Education Code.

Global Recognition & Accreditation

EIU–Paris holds a strong international reputation through:

- ASIC (UK) Premier Institution Recognition
- QS 5-Star Rating in Teaching, Online Learning, Graduate Employability, and Inclusiveness

Membership in:

- Business Graduates Association (BGA), UK
- European Council for Business Education (ECBE), Belgium
- Association for Transnational Higher Education Accreditation (ATHEA), Europe

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[Apply Now] | [Download Brochure] | [Speak to an Advisor]

Website: <https://eiu.ac>

Fast-Track or VAE Support: +33 6 07 59 11 97

Request Information: https://eiu.ac/lead_form/